



NRM
NORTHERN ROCKY MOUNTAIN



FALL 2010 NEWS

Volume 28

Number 1



LETTER FROM THE NRM PRESIDENT

Throughout our short summer a great deal of work was done that will have a positive impact on the division and its members. CRM4M, the new national and divisional data base system, is close to being fully functional. Things such as membership renewals, access to clinic schedules, the ability to sign up for them nationwide and much more will make a life of learning so much easier.

PSIA-AASI's new networking web site, "Higher Logic," will allow contact among similar groups and individuals from coast to coast and around the world. Discussions, blogs, libraries of documents, publications, and dialog streams among community members will keep information flowing. All of what we have currently in the way of services will be accessible through "Higher Logic" as well.

National continues its work with the divisions to streamline processes and provide guidance in leadership areas. Educational materials and links to things such as governance information is now a stream rather than a trickle.

There have been a few updates to the NRM Bylaws and Rules and Regulations since the major rewrite of last summer that will help

clarify things even more. Last summer's rewrite needed some time and a few more looks to yield a finished product. Thus we will see alterations to our governing documents as an ongoing process rather than one of massive change all at once.

We are also looking at several other issues that should help in building future strength for NRM, such as:

- Succession planning at several levels: board, officer, committee chair, and staff
- Orientation procedures for newly minted volunteers
- Strategies for designing our future, and the sustainability of that future are all in the preliminary discussion stages. Soon we will be moving forward with the help of a strong, broad-based group of present and future volunteer leaders.

So, though it may have been a brief summer season here in the Northern Rockies and the Northern Great Plains, it is turning out to be a productive one for the division and for you.

Michael Patrick Hickey

President, PSIA-AASI, NRM

Chairman, PSIA-AASI National Presidents Council

in this issue

NRM Fall Fest 2010 | NRM 2010-2011 Event Calendar

2011 Spring Board of Directors Election | Seeking NRM Award Nominations

New Children's Specialist Standards | Continuing Education Credit Requirements

Plus several articles to get you ready for the upcoming season!

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The Northern Rocky News is published twice a year by PSIA/AASI-NRM and the PSIA/AASI-NRM Education Foundation. Members are encouraged to submit articles and photos. Educational articles earn three credits. Letters to the editor and response to

articles are also encouraged. Content can be sent to info@psia-nrm.org

EDITORIAL POLICY: All submissions will be edited for content, clarity, accuracy and to fit available spaces. Not all submissions are guaranteed inclusion. Ad rates are based on \$200/page.

DIRECTOR'S REPORT

By Turi Hetherington, NRM Executive Director

The brightly colored leaves and the snow-capped peaks are hinting that the start of another season of snowsports is around the corner. To get prepared, your NRM office staff spent the past few months tying up loose ends from last season and preparing for the new one.

With the numbers in from last season, a comparison of our actual vs. budgeted income/expenses shows that we did better than expected. Although overall event income was down, our membership renewals were up, which helped tip the scales. Because we are heading into another season amidst a relatively weak national economy, the board approved a relatively conservative budget for fiscal year 2011.

Along with the economic challenges, this coming season will be a season of continued transition and evolution as we clean-up and button down our policies and procedures in order to be fiscally responsible, abide by labor and insurance laws/regulations, and ensure quality education programs for our members. This process

is wrought with challenges, but by turning stumbling blocks into steppingstones we can take small steps and move forward.

As we take these steps, we are fortunate to have a strong leadership team to guide us with Michael on the President's Council, Eliza active in the National Children's Task Force, Matt active in the development of a nationally recognized freestyle program, and, of course, our own Eric Sheckleton at the helm of the national organization. Together with our dedicated board of directors, chairs and committee members, our leadership team continues their tireless work to make our small division on par with the big divisions.

For our members looking to further develop their skills as snowsport professionals, there are several events this season from which to choose - Fall Fest, East/West Road Show, Preps, Exams, Ed Clinics, Interski, PSIA-AASI 50/50 Celebration, and Intermountain Spring Clinic. Although obstacles such as snow conditions, finances, and schedule conflicts will still exist, we hope the plethora of options will allow members greater freedom in choosing an event, or events, that meet their wants and needs.

ALPINE CHAIR REPORT

By Christine Baker, NRM Alpine Chair,
PSIA NRM Alpine Level 3 Instructor
and NRM Division Examiner

Already we have had a few snowfalls in Big Sky making us itch for the beginning of the ski season. With inspiration from the sky, your Alpine Committee has been working hard to prepare us for the 2010-2011 ski season and beyond. I want to take this opportunity to introduce the new NRM Alpine Committee:

Alpine Chair
Christine Baker, Big Sky Resort

Assistant Alpine Chair
Jim Anderson, Big Sky Resort

Committee Members
Dave Casto, Bridger Bowl
Steve Hill, Whitefish Mountain Resort

Eliza Kuntz, Red Lodge Mountain
Emily Nedved, Big Sky Resort
Greg Sponseller, Big Sky Resort

In attendance at our last committee meeting were additional representatives from each of the four greater Bozeman area snowsports schools. The big news out of the meeting is a change of format for this season's Fall Fest, which we are very excited about. Together with the nordic and snowboard disciplines, we created a more flexible and fun schedule. And, due to membership demand, you will know which member of our DCE staff will lead which clinic when you sign up. The event will have a three-day option, as well as a two-day option, with core curriculum in the morning and afternoon electives. This

is modeled after the National Academy format and will be a great new change for our biggest event of the season (more on the new Fall Fest format elsewhere in this newsletter).

Also new this year is a training path for instructors who are clinicians at their home ski areas. "Area Clinicians" will be offered Thursday and Friday leading up to Fall Fest and is



National Alpine Team Member Jeb Boyd

designed to be two days of high-end training with a divisional examiner. This program will be of the same caliber as clinician training, just geared in a slightly different direction. Requirements for this new track are level 3 certification with an endorsement as a trainer from your ski school director.

In addition to the exciting format change, we are happy to host Jeb Boyd (Arc2Arc) and Nick Herrin (Crested Butte) of the National Alpine Team during Fall Fest. Jeb and Nick committed to our event last spring and are very excited to be joining us this year.

Looking forward to a great season!



National Alpine Team Member Nick Herrin

ARE YOU READY?

By Emily Nedved, PSIA NRM Alpine Level 3 Instructor and NRM Division Examiner

Mother Nature has reminded us recently that ski season is just around the corner. Hard to believe, yet very exciting to think that the time of year is here again. To set us up for a successful and healthy ski season, we should start building our foundation now. The four key fitness elements needed to help set yourself up for success are: endurance, strength, quickness and flexibility.

First, we want to begin the training process with a good base: endurance. Skipping this essential stage can be costly as it can lead to more injuries down the road. Building endurance consists of at least 30 minutes a day and a four-day a week commitment to aerobic activity. My personal choice is running. I add as much trail running as possible because not only am I building up my cardio endurance, but I am also using my lower leg muscles to balance and react to the various terrain changes trail running provides. I find that trail running works the same intricate muscles in my lower legs and ankles that I rely on during ski season. However, anything will work as long as it is an aerobic activity to build up your endurance.

Once you have established a good base through endurance training, one to two weeks depending on prior fitness, it is time to continue building through strength. One of the best ways to build core strength and develop the muscles needed for skiing is through plyometric training. Plyometrics are exercises designed to produce fast and powerful movements. They are used to increase speed or the force of muscular contractions.

To begin, I suggest adding a plyometric routine three days a week, starting with three different plyometric exercises at two repetitions of 10. There are many plyometric drills, but here are some examples;

- Stair Jumps. Find a flight of stairs and jump up two levels of stairs with both legs, repeating 10 times. This can also be done with one leg at a time, or by increasing the number of stairs jumped.
- Set a weight bench up in the middle of a spaced area and side step up and down laterally to stimulate the muscles need for skiing. This can also increase to both legs jumping up laterally.

The four key fitness elements needed to help set yourself up for success are: endurance, strength, quickness and flexibility.



- Tuck Jumps. Standing stationary, jump up while pulling your knees up to your chest and repeat 10 times.

Along with plyometrics, there are other exercises that are great for developing strength in the areas needed for skiing strong. Doing squats on a balance ball, jumping on the balance ball or, if you are really balanced, jumping from balance ball to balance ball. If you have access to a balance board, one-legged squats not only develop leg strength, but also work the muscles in the ankle and lower leg that are essential in skiing. Another way to increase core strength is training with a medicine ball. Find someone willing and able to toss a medicine ball with you from chest to chest, and add lateral tosses to mimic the core muscles used in skiing.

Once you have established a plan, every two weeks increase the number of times you go through a repetition. Also, remember that variation is a good thing, so whatever plyometric you choose for one week, mix it up the next week.

The next phase of the program is agility, training your reaction time. One way to do this is through a simple agility pattern. There are numerous agility patterns you can set up. Keep in mind that these are short sprints designed to develop your ability to change direction quickly, an essential for good skiing. I typically set a pattern in a 10-yd by 10-yd grid, with many direction changes, both fore/aft and lateral, and also throw in something to jump on or over. To begin, set up one to two agility patterns and run through each pattern three times for one minute, two to three days a week. As you improve your agility, add more patterns and more direction changes.

Another great tool to help build agility is an agility ladder. If you haven't seen one, check it out on YouTube. Agility ladders are a great tool and are similar to a hopscotch course, designed to develop footwork, balance and

reaction time.

The last piece to the puzzle is flexibility. This is one of the key components to having a healthy season. After every workout performed, it is essential to take the time to stretch and build up the elasticity in your muscles. Stretching is long-term maintenance of the muscles that allows us to do it all, and stay healthy throughout a season. Good luck!

FOR THOSE ABOUT TO ROCK(ER): THE POCKET GLOSSARY

By Peter Kray, PSIA-AASI Special Projects Editor

Rocker technology is blowing up ski and snowboard design this season, with more aggressively turned up tips—and often tails—that make it easier to pivot in any conditions, and keep more of the effective edge of a board off the snow until you really need it.

But as ingrained as this concept is for snowsports manufacturers, most folks on snow still aren't familiar with it. To make it easier for instructors to explain, and maybe understand, PSIA-AASI developed this quick cheat sheet of why, and how, rocker is such a slopeside hit.

Camber: Ski and snowboard's go-to flex technology for the past few decades, traditional camber is the arch in the center of the board which, when pressured, engages the tip and the tail for grip and control.

Reverse Camber: By inverting the arch of camber—put your hand flat on a table and point your fingers to the ceiling to demonstrate this—skis and snowboards get a surfier feel, and a quicker edge-to-edge pivot.

Rocker: An exaggerated rise in the tip of a ski or snowboard for easier turn initiation, and more float in mixed conditions and

deep snow. In Full Rocker, there is also an exaggerated rise in the tail. This provides quick turn release, and a marked increase in the ability to smear out of a turn as well.

Early Rise: Primed for even more innovation in future seasons, this is a designed rise from the tip of a ski or snowboard that extends into the shovel. With an infinite possibility for adjustment and fine-tuning, it reduces the effort required to initiate a turn, with a pre-bent flex for improved edge control.

Need a little more info in order to roll with rocker? How about this?

Best Metaphor: Rocker is often described as resembling the hull of a ship. The raised bow breaks the water, making it easier to steer because of the decreased resistance.

Best Dryland Demo: Put your hand flat on a table and move it back and forth. Feel



how your fingertips catch? Now point your fingers to the sky and do it again. Voila! Less resistance. Turn your hand on its side now, and you've got full contact. Send your best demos and metaphors to: 5050snowpro@thesnowpros.org. And be sure and read the full story about the anticipated impact and history of rocker in the fall issue of 32 Degrees magazine.

Peter Kray is the PSIA-AASI special projects editor and acquisitions editor for 32 Degrees, with a particular focus on emerging snowsports trends, on-snow innovations, and the PSIA-AASI 50/50 Project. Kray skis, telemarks, and snowboards out of Santa Fe, New Mexico, and is the founder of Shred White and Blue (www.shredwhiteandblue.com), a media and apparel company celebrating American boardsports.



Watch for the **NRM Road Show** featuring alpine, snowboard, freestyle, telemark and children's ed clinics plus après ski festivities.

Coming to a ski area near you this winter.

2010-2011 NRM EVENT CALENDAR

Dates and locations are subject to change. View NRM website www.psia-nrm.org for updates.

Event details, prices and online registration info will be available in November. In the meantime please direct any questions or requests for clinic topics and/or locations to the NRM office at info@psia-nrm.org. We look forward to skiing and riding with you this season!

MULTI DISCIPLINE

Dec 10-12	NRM Fall Fest	Big Sky
Jan 4-9	NRM Road Show - East	Sleeping Giant, Hogadon, Terry Peak
Jan 15-22	Interski 2011	St. Anton, Austria
Jan 29	Interski Update	Big Sky
Feb 3-8	NRM Road Show - West	Maverick, Showdown, Discovery
Apr 4-10	PSIA-AASI 50/50	Snowmass

ALPINE

Dec 6-8	DCE Examiner Training	Big Sky
Dec 8-10	DCE Clinician & IT Training	Big Sky
Dec 9-10	Area Clinicians	Big Sky
Dec 10	Advanced Educator	Big Sky
Dec 10	Train the Trainers*	Big Sky
TBD	Level 2 Prep Clinic	Terry Peak
Jan 20	Ski Like a Girl	Big Sky
Jan 31-Feb 2	Level 2 Prep Clinic	Bridger Bowl
Jan 31-Feb 2	Level 3 Prep Clinic	Bridger Bowl
Feb 11-13	Level 2 Prep Clinic	Red Lodge
Feb 11-13	Level 3 Prep Clinic	Red Lodge
TBD	Level 2/3 Prep & Exam	Garmisch Germany
Mar 26-27	Level 2 Exam	Red Lodge
Mar 26-27	Level 3 Exam	Red Lodge
Apr 1	Ridge Tactics	TBD
Apr 14-15	Level 2 Exam	Big Sky
Apr 14-15	Level 3 Exam	Big Sky
Apr 16-17	Clinician Hiring Event	Big Sky
Apr 18-19	Examiner Hiring Event	Big Sky

SNOWBOARD

Dec 8-9	DCE-IT Training	Big Sky
Dec 8-9	DCE Training	Big Sky
Dec 10-12	Fall Fest	Big Sky
Dec 10	Train the Trainers*	Big Sky
Feb 12-13	Level 2 Prep Clinic	Big Sky
Feb 12-13	Level 3 Prep Clinic	Big Sky
Mar 10-11	Steeps Camp	Bridger Bowl
TBD	Level 2/3 Prep & Exam	Garmisch Germany
Apr 1-3	Level 2 Exam	Moonlight Basin
Apr 1-3	Level 3 Exam	Moonlight Basin

NORDIC

Nov 23-27	Yellowstone Ski Festival	West Yellowstone
Dec 9-10	NES Training	Big Sky
Dec 10-12	Fall Fest	Big Sky
Dec 17-18	X-Country Level 1 Exam	Seeley Lake

*Train the Trainers is free to one alpine and/or snowboard trainer per NRM member school (lift ticket not included).

Event Registration Policy

Registration is open up to two weeks prior to event start date. Payment is due two weeks prior to the event start date. A \$50 late fee applies to payments within two weeks of event start date. If payment is not received by the event start date, registration will be canceled and individual will not be allowed to attend event.

Registration within two weeks of the events start date is on a space available basis and will not be guaranteed. If participant numbers have not reached maximum, registration may be allowed and will incur a late registration fee (\$50).

Minimum and Maximum Participant Numbers and Policy:

The minimum number of participants for an event is five. If there are fewer



Feb 12-13	Telemark Level 1 Exam	Bridger Bowl
Mar 5-6	Telemark Level 1 Exam	Lost Trail
Apr 11-13	Telemark Level 2/3 Exam	Big Sky
Jan 3-5	X-Country 2/3 Exam	Lone Mountain Ranch

KIDS

Dec 11-12	Children's Specialist 1	Big Sky
Feb 14-15	Children's Specialist 2	Bridger
TBD	Children's Specialist 2	TBD

FREESTYLE

Nov 30	FS1/2 for DCE Staff	Big Sky
Dec 1-2	DCE Training	Big Sky
Jan 11	Iron Jam Session	TBD
TBD	Iron Jam Session	Bridger
Jan 30	Iron Jam Session	Red Lodge
Feb 25-26	Freestyle Specialist 1 (FS1)	Terry Peak
Feb 27	Freestyle Specialist 2 (FS2)	Terry Peak
Feb 28	Annual FREE Freestyle Event	Great Divide
Mar 21	Freestyle Hiring Event/Team Selection	Big Sky

than five individuals registered for an event two weeks prior to the event, the event may be canceled or rescheduled.

The maximum number of participants is ten for educational clinics and eight for exams. If registration numbers exceed these maximum numbers an additional clinic/exam groups may be created provided the new group numbers meet minimum number requirements.

Cancellation & Refund Policy

Should cancellation become necessary seven days or more before the event, your registration fees will be refunded less a \$10 cancellation fee. Within seven days of the event half of the registration fee will be refunded. No refunds will be given if requested on the day of the event or later. All requests must be made directly to the NRM office.

MY SUMMER VACATION: instructing down under

By Jill Imsand, PSIA Alpine Level 3 Instructor, NRM Division Examiner and NRM Children's Ed Chair

On my summer vacation this year I decided to actually go work in the southern hemisphere like I had planned so many summers before but never actually done. I was lucky enough to have a contact (Thanks Jeremy Collis!) who told me to call a couple of directors of ski schools in the South Island of New Zealand. Luckily two places had vacancies, so I had a choice of where to go. (I wouldn't recommend applying late like me; I was very lucky. If you want to go, apply in February and you'll have a better chance.) I ended up in Queenstown working at Coronet Peak.

I work at Big Sky in the winters, and I may be biased, but I think it may be one of the best mountains, terrain-wise, that I have ever skied. I did not expect the same type of terrain at Coronet, but it has quite a few fun places to ski that offer challenges different from my home mountain. Regardless of which run you choose to ski, though, you would be lucky if you could make it last more than five minutes from top to bottom. There are no trees, so my first couple of days figuring out where one run ended and another began was a bit confusing. It just looked like one big run. I didn't expect amazing snow either. A few NRM instructors had spent summers down here before, so I sort of had an idea of what I was getting into. It rains a fair amount, so if you want to work down here bring some waterproof clothing along. Though today as I write this it is actually snowing, yeah! I have skied on a fair amount of tussock (grass), and because the mountains are not covered in sharp andesite rock like Big Sky, you can ski just about wherever you want with a small amount of snowfall.

My main motivations for coming down south to ski was to work on my own skiing during the summer and do something I loved as a job in the summer as well. If you want to ski sick lines in powder all day, then Coronet Peak, New Zealand may not be the place for you. But if you want to teach skiing and work on your technique, this is a great place to be.

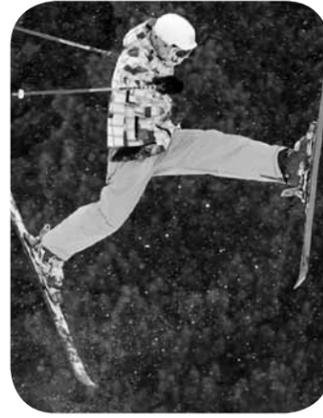
I have to say that the biggest benefit of coming to Queenstown wasn't the skiing or even the working side of things. (Oh yeah, if you want to make lots of money in the summer this isn't the job for you either. Of course you probably wouldn't teach snowsports if your goal is to make a lot of money, I guess.) The biggest benefit was meeting people from all over the planet who love to ski. One of the things I love about going to the PSIA National Academy and also to National Team tryouts is meeting people who are passionate about what I am passionate about - skiing - and all the stories and interesting knowledge base each possesses. It was similar to that coming here, but on a more international scale. The people who spend the time and effort to come halfway across the globe to keep doing what they love are pretty special. I mean that in the best way. There are not as many choices of places to go for the southern hemisphere winter. New Zealand, Australia and South America are pretty much the hub for any skier who wants to go south for the summer. Everyone here is at least level 2 certified in some country. The majority of folks are level 3 certified or trainers/examiners/coaches or something else that requires a lot of time and

discipline. Having extra credentials also helps in such disciplines as children's, freestyle, adaptive etc. There is so much knowledge at Coronet Peak about how to turn left and right that it would make your head explode if you tried to comprehend it all in one season. I imagine that is the case at any major mountain resort area in the southern hemisphere. I have learned a lot about what it takes to be an instructor all over the world and what each program emphasizes and why. And though a lot of the systems are focused toward different aspects of skiing/riding, they all seem to agree that good skiing is good skiing regardless of how you get there. I've had numerous in-depth conversations about how various systems are structured and why they are that way and the pros and cons of each. It makes the ski school such a learning environment when you are exposed to so much knowledge and experience. All you have to do is strike up a conversation with someone, and you will be learning within seconds. And everyone is happy (some are a bit overeager) to tell you what they know without you asking. (Skiing wouldn't be skiing without some ego right?). Yes, it happens at home all the time, but down here it is on more of an international level.

I have always believed that I can learn from every person I meet, and I think that openness of mind has helped here. Bring an open mind and prepare to be flexible with what you say you'll do. The world's best instructors are here chasing winter, and they will work just about any lesson to live the dream. That's right, they'll happily teach a 19-person adult beginner lesson for four hours, and on their lunch hour private take a two-year old for one hour. These are people in their 50s who train the Italian Snowboard team at home or something just as impressive. They love to teach people to ski here - love it - whatever the age or level. Remember that the next time you refuse work because of whatever lame reason you came up with.

So if you do want to work in the southern hemisphere, bring your slalom skis because the snow is often very hard. Leave your old skis here, if you've got them, because less baggage is better. Bring your boots because gear here is a lot more pricy than at home. (Note: We are lucky to get such awesome pro deals. That is not the case for a lot of instructors outside of the US.) If you come to Queenstown, eat a Fergberger - so good. Go ski Coronet Peak, and make sure to get to the Backbowls and Exchange Drop. If you come in August look for Olympians training off the T-bar and doing FIS races in the morning, and realize why Bode Miller IS SO much cooler and better than you. Have Ted Ligety laugh as your student accidentally takes you out on the T-bar and the two of you slink back, shame faced, up to the line of World Cup Racers to try again. And make sure you come with some money in your savings because you better be here for the experience not the cash, because it's not there.

Those of you who know me, already know how hard it is for me to be short and concise, so it's hard to put my summer into a coherent format. But the last thing you should know about my summer down under is that I want to come back. So that should tell you something!



PSIA-AASI NRM FALL FEST December 10-12, 2010 at Big Sky Resort

By Jill Imsand, Fall Fest Special Event Coordinator as well as PSIA Alpine Level 3 Instructor, NRM Division Examiner and NRM Children's Ed Chair

As you can see from the above byline, Jill is an extraordinary NRM volunteer. Thank you Jill for all you do! This little tidbit was not written by Jill

Well the snow already started to fall at Big Sky, and though you may feel like you just stopped wearing your flip flops, it's time to start thinking about our favorite season again - Winter! This year's Fall Fest at Big Sky is going to be ridiculously fun, so don't wait till the last minute to sign up. In fact, do it right now!

Right. Obviously you did not listen to me the first time, so I suppose I have to convince you to go sign up ASAP for Fall Fest 2010. Well it's actually probably good you find out what is going on this year anyways. First there are a few changes. Okay here goes . . .

This year's Fall Fest is going to be great because you will get more for your money in every possible way: more clinics, more snowtime, more feedback, even more from our awesome host, Big Sky Resort! How do you get more, you ask? Well this year Fall Fest is going to be three days, that's right three days; Friday, December 10 to Sunday, December 12. So that's one extra day to ride all that Big Sky has to offer, one extra day to party with your friends and one whole extra day to learn more for the upcoming season. If you can't do three days, just can't handle all that fun, there are two-day options available as well, so don't feel left out if you can't make the three-day time commitment just sign up for two instead. But do three if you can!

The other change is that Fall Fest will have a format structured so that you can pack more fun and learning into one day. There will be AM and PM clinics. If you've been to the PSIA National Academy or AASI Rider Rally, it's a bit like the structure of those. The AM clinic will be like a group lesson, with the same group and DCE for all three mornings. Being instructors, we all know the value in having consistency and a few days to work on things with the same person; it's always a good thing. When you sign up for Fall Fest you will indicate your desired level of pace and terrain; hot (black terrain fast), medium (black/blue medium pace), or mild (green/blue/ maybe a little black cruising). Then on Friday after we've all signed in, you will go with your respective hot, medium, or mild group and make further splits on snow! So not only

will you get a group that will be tailored to what you want to ski, you will get to go with folks working on similar things as yourself! It's going to be so great! The AM Alpine DCE's you could be skiing with include: Troy Nedved, Dave Casto, Jim Anderson, JB Carrol, Chris Jones, Emily Nedved, Greg Sponseller, Steve Hill, Eric Sheckleton and also special guests from the PSIA Alpine National Team - Nick Herrin and Jeb Boyd! For Snowboard you'll have: Andy Copeland, Dave McCune, Audra Bintz, Ben Daniel, Matt Larson, Trey Theard and Addison Sponsler. Nordic participants will have their very own Nordic National Team Member, Tom Marshall. (I would drive hours and hours in a snowstorm up a sketchy dirt road to ski with Tom! Oh wait, I did. He is that fun, I swear!)

The fun doesn't end there. In the PM sessions you will have the choice of which clinic to join. There will be Alpine, Snowboard, Children's (multidiscipline), Freestyle (for both snowboard and ski groups) clinics. You can choose the clinic and who you wish to ski with. Also there will be a tryout skate skiing clinic option for PM clinics on Saturday with the infamous Herb Davis leading; rental and pass included through Lone Mountain Ranch (thanks LMR!).

So among all three days you presumably could go with four different amazing clinicians! Still not sure how that will work? Let me explain. First you look at the various options for the three days in the PM and sign-up for your topic when you register. You will also be able to see who is giving the clinic when you sign up. For example, if you want to do a Children's Clinic on Friday but you've done zillions of kids clinics with Jill Imsand, and you think she has nothing else to teach you, then you can choose to go with the hilarious Sara Smith instead because even if you've had her before she's so crazy you're never sure what you're going to get, but you know it's always fun! You look at your options, weigh them, choose what you want to do and sign up! Just like being in a candy store, it's going to be hard to choose just one. But don't worry, because you can do it for three afternoons in a row! The topics will be set loosely so as the group develops so does the focus of the clinic. It's all about what you want!

On Friday night there will be a meet-and-greet reception at Chet's Bar & Grill so you can socialize and hangout with all the folks you saw enjoying themselves on the hill that day but didn't get to catch up with. Saturday night at Whiskey Jack's will be a similar setup with appetizer fare and drinks, but, for entertainment, we will be watch-

ing you. That's right, we will be holding our first annual open mic night. So start practicing your songs, poems, and standup routine, and then wow everyone with how talented you are on and off the hill! And don't forget to bring your cash for the 50/50 raffle and silent auction. If you have any super items that you can donate to the silent auction or ideas of people we could speak to that may have items for us please contact Turi at info@psia-nrm.org. Both evenings are free and open to the public. Chet's and Whiskey Jack's will be serving their full menu both nights so no need to leave the festivities for dinner. So invite your friends and family to join in the fun!

Are you ready for the best news? Well here it goes: Big Sky Resort is not only keeping rooms at the low rates they gave us last year (and the year before), but with every three-day stay comes a FREE Frequent Sky Card for every person in the room! With a Frequent Sky Card you not only get a discount on tickets during the season, there are actually free days you can ski at Big Sky Resort. Check out www.bigskyresort.com for details on what exactly you get.

A couple of things to note: There will be no Masters Clinic this year because we want you all to ski and party with us at Fall Fest for three days instead! There will be a Train the Trainers (led by Steve Hill - yeah Steve) on Friday as usual, as well as the Advanced Educators (led by everyone's favorite Greg Sponseller). Because we are a family-friendly division, there will be a Family Fest option this year as well with a Spouse's Clinic and Big Sky Buddy program for the kiddos. The buddy program is for kids five and up capable of skiing blue terrain. The idea is to hook them up with other little rippers and one of our ed staff for one to three days of mountain touring and fun.

The last bit I forgot to mention before is that this Fall Fest will be the first time we (NRM) offer the Children's Specialist credentialing clinic. This will be one of the first offered in the country, if not the first! And, if you sign up, you could be one of the first to receive your Children's Specialist Credential. This will replace the ACE that has been given at previous Fall Fests. For more information on the Children's Specialist, please read the article written by Eliza Kuntz who led the team that put it together! Or go to psia-nrm.org to read about it.

Well if you made it to the end of the article and are not fully convinced that you need to sign up for Fall Fest right now, I'm not sure what else I can do save give you my first born child to sweeten the deal?! All kidding aside, I hope to see you all in December. It's gonna be fun!

Fall Fest at a glance:

general overview

Three days of multidiscipline snowsports clinics to get you geared up for the 2010-2011 season. The days will all start with morning core groups and offer afternoon electives.

registration

Sorry, registration was not available at the time of printing. Registration will be paper-free and online at www.psia-nrm.org in late October/early November.

Three day event: \$175

Two-day event : \$125

Registration received after November 26 will incur a \$50 late fee so register early!

family options

- Spouses' Clinics - sign up your significant other for a clinic with one of our ed staff because we all know that no matter how good of an instructor we are, it is always better to let someone else teach our "other half"!
- Kids Big Sky Buddy Program - we know your kids can rip, but don't just let 'em loose on the mountain, let 'em loose with one of our clinicians for a mountain tour and a ton of fun!

social events

Invite your friends and family to join the fun. Both night's events are open and free to the public.

Friday @ Chet's Bar & Grill

- meet and greet
- 50/50 raffle

Saturday @ Whiskey Jack's

- open mic
- awards presentation
- silent auction
- 50/50 raffle

ed staff

In addition to our talented education staff, two members of the National Alpine Team will be joining us for three days of clinics. Please help us welcome Nick Herrin and Jeb Boyd to the Northern Rocky Mountain Division!

lift tickets

The following discounted rates will be available:

- Registered Fall Fest attendees: \$TBD/day. Pick up lift tickets at the Big Sky Snowsports School.
- Guests of attendees booked in Big Sky Resort accommodations: \$42/day. Pick up lift tickets at the concierge desk or ticket sales.
- Kids 10 and under ski for free



FREE Frequent Sky Cards to all attendees who book 3 or more nights lodging!

As a sponsor of this year's Fall Fest Big Sky Resort is giving away one complimentary Frequent Sky Card for every individual who stays for three nights or more in any Big Sky accommodations.

To make your reservation call
800-548-4486
 or
406-995-5000

FREQUENT SKY CARD DETAILS

- 14 FREE days to Ski/Ride (Mon, Nov 29-Sun, Dec 5, 2010 & Mon, Apr 18-Sun, Apr 24, 2011)
- Get day ticket at window, sorry no multi-day tickets
- \$20 off the regular season window rate.
- \$5 off when adult window prices are \$50 or less
- Mon, Jan 3 - Sun, Jan 9, 2011 HALF PRICE of regular season rate
- 50% discount on Huntley Lodging (opening- Jan 2, 2011; Apr 4-23, 2011) Additional dates available, contact reservations; restrictions apply
- 10% discount on any retail items in any Big Sky Resort owned outlet
- 25% OFF adult group ski/snowboard lessons any Saturday, all season
- Two for One Family Fun Zone Tickets after 6pm. Stop by Big Sky Sports to learn more about this fun activity
- Not Applicable to Biggest Skiing in America Ticket. Non-transferable, non-refundable.

Fall Fest 2010 lodging deals

Special Fall Fest room rates are available Thursday, December 9 through Sunday, December 12. Contact Big Sky Reservations for accommodation rates and availability prior to Thursday. See details below.

HOTEL ROOMS

Huntley Lodge

Guests per room:	1	2	3	4	5	6
First Class (2 - 4 guests)	\$99	99	124	148		
Deluxe (2 - 4 guests)	\$109	109	134	158		
Loft (4 - 6 guests)	\$110	135	160	185	210	235

CONDOS

Shoshone

Suite (4 guests)	\$195
Loft (6 guests)	\$275

Stillwater

Stillwater Studio	\$113
Stillwater 1-BR	\$135
Stillwater Loft	\$179
Stillwater 2-BR	\$195

Huntley Lodge rate is quoted per room per night and includes a daily breakfast buffet in the Huntley Dining Room plus gratuity per each guest. Breakfast is served daily from 6:30-10:30 a.m. only. No credits or refunds will be offered. Children 10 and under stay free when in the same room as their parents with existing beds and enjoy complimentary daily breakfast buffet.

The above rates do not include tax and service fees. The current total is seventeen percent (17%) tax and service fees on accommodations. This seventeen percent (17%) is made up of seven percent (7%) state accommodation tax, three percent (3%) resort tax, and seven percent (7%) resort service fee.

Reservations: (406) 995-5750 Local
 (800) 548-4486 Out-of-State and Canada



Herb Davis recognized as Emeritus Clinician

The PSIA-NRM Board of Directors would like to recognize Herb Davis as an Emeritus Clinician. Herb is instrumental in the development of the Nordic ski programs for PSIA. His involvement in NRM-Nordic, National Teams and National have instrumental to the success of PSIA Nordic certification and instruction. Many of the current Nordic Education Staff have named the "spiritual leader", who guides us in the right direction.

Thanks Herb for your years of dedication. Head down to the Ranch (Lone Mountain Ranch) and try to catch up with him, if you can.

Stew Chumbley
 PSIA-NRM Nordic Chair

PSIA-AASI NRM Continuing Education Credit Requirements and Waivers

What are CEUs and what's their purpose?

Because information continually changes, it is important for professionals to learn the latest about snowsports education and training. Continuing education requirements are meant to ensure that PSIA-AASI NRM Certified members continue to:

- Stay on the cutting edge in the field of snowsports education
- Obtain current professional development information
- Explore new knowledge in specific content areas
- Master new snowsports education-related skills and techniques
- Expand approaches to effective snowsport education
- Further develop professional judgment
- Conduct professional practice in an ethical and appropriate manner

Continuing education units (CEUs) must be earned on an annual or biennial (every two years) basis depending on the individual's level of certification. Inactive and Alumni members are not required to fulfill educational credit requirements. However, if an Inactive or Alumni member wishes to reinstate active Certified membership and resume teaching as such, he/she must petition the NRM office and the appropriate discipline committee, and obtain educational credit as required. Lifetime Members are exempt from maintaining CEUs.

What if CEU requirements cannot be met? Can I get a waiver? What if I don't get the required CEUs or a waiver?

We understand that conflicts in schedules, illness, injury and life often get in the way of earning CEUs. Thus if a member cannot meet the CEU requirements for his/her level of certification, a

waiver may be purchased for the season. Waivers are \$15 for one year and the member must take credits the next year.

This has always been NRM's policy, but due to limited resources (human and database) we have not been able to track CEUs. Thanks to the new database and its reporting capabilities, however, we now can keep better tabs on member event participation. With this in mind at the NRM spring board meeting (May 2010) the board unanimously voted to support enforcement of the policy. Now if a member does not meet the continuing education requirements, he/she will be billed automatically the following year for the waiver.

CEU REQUIREMENTS FOR CERTIFIED LEVEL 1

6 credits every two years, beginning the year after gaining L1 certification

CEU REQUIREMENTS FOR CERTIFIED LEVEL 2 AND LEVEL 3

12 credits every two years, beginning the year after gaining L2/3 certification

REQUIREMENTS FOR DIVISION CLINICIANS & EXAMINERS (DCE)

12 credits every year

CEU values

1-day clinic = 6 credits
 2-day clinic = 12 credits
 3-day clinic = 18 credits

NRM members may attend education clinics in other PSIA-AASI divisions for credit as well. But please note that members who wish to pursue certification in another division, first must contact their home division for permission.



You reign at Subaru.

Save up to \$3,300 on a new Subaru. Thanks to your PSIA-AASI membership, you'll get nothing less than the royal treatment when you buy or lease any new, unused Subaru at special VIP pricing. That could mean a savings of \$1,300 - \$3,300 off MSRP* (depending on model and accessories) plus any applicable incentives. Before you visit the dealer, login at www.TheSnowPros.org and click on "Pro Offers" for all the details. If you have questions, you can also call the PSIA-AASI member services specialists at 303.987.9390. Subaru and PSIA-AASI—the kingdom is yours, your majesty.



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2009 Impreza WRX STI 5-door



2010 Forester 2.5X Premium



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meeting. Your
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very much
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DO YOU HAVE WHAT IT TAKES TO ADAPT?

By Diana Proemm,
NRM Adaptive Chair

In a world that has changed overnight, do you have what it takes to adapt? In a crazy, unstable world, we instructors take to the slopes to teach or find solace and peace for a few frozen moments in time. If you think you have what it takes to share your adaptive skills, then this is your chance.



Disabled skiers and snowboarders are becoming a common thread on the slopes these days and it doesn't take much to discover their abilities. Any instructor can teach someone with a disability to ski or snowboard, you need only to adapt to his or her needs. The teaching skills you already have will work to your benefit. Disabled sports programs, such as Eagle Mount, are volunteer based and can use your expertise. PSIA NRM Adaptive needs your help.

I am working on putting together an NRM Adaptive Committee and invite anyone interested to contact me. This committee will discuss the direction of NRM's adaptive program as well as the adaptive standards for certification. For more info please contact me directly at diana.proemm@gmail.com or (406) 570-1630.

**MONTANA SKI
AREAS ASSOCIATION
(MSAA)**

Thank you MSAA for being a major sponsor of this year's FREE Freestyle Event at Great Divide as well as the NRM Road Show series. With your support and our commitment to safety, fun and learning we hope to spread our passion for snowsports education throughout the region!

SEEKING AWARD NOMINATIONS

submit nominations to the NRM office by Nov 15

The success of the NRM division relies on the hard work and commitment of a large team of volunteers passionate about snowsports. The office and board know who many of these dedicated individuals are, but we also know there many out there who give of themselves everyday and are not recognized.

Help us recognize those NRM members who have had a positive impact on you, the organization and snowsports as a whole. Know someone with contagious enthusiasm for instructing snowsports, a benevolent individual who has committed hours to an extensive NRM project, a role model with a long-time history with the organization? Nominate him/her to receive an award this fall (awards will be bestowed at Fall Fest).

AWARDS PROGRAM DETAILS:

DOUBLE BLACK DIAMOND AWARD

eligibility

Any member of PSIA-NRM - active, inactive or alumni. The award may be given posthumously.

criteria

Any member who has made an exceptional contribution to PSIA-NRM as a teacher, coach or leader; has been a positive role model as a professional ski instructor, coach or leader and has demonstrated a long-term history of service to PSIA-NRM.

awards

PSIA-NRM Double Black Diamond Award plaque.

procedure

Nominations must be submitted in writing to the Executive Director with backup documentation (letters, etc.), and submitted 30 days prior to the Fall Board Meeting. Nominations may be made by any member of PSIA-NRM in good standing.

selection

The Executive Director reviews the nominations, conducts necessary research, and submits the nominations to the Board for approval. Only one PSIA-NRM member is selected to receive the award each year.

EXTRA MILE AWARD

eligibility

Actively involved in teaching or coaching skiing; member of PSIA-NRM in good standing.

criteria

Sustained history of distinguished service of lasting benefit to PSIA-NRM as a teacher, coach or leader; exceptional act worthy of special recognition.

awards

PSIA-NRM Extra Mile Award plaque.

procedure

Nominations must be submitted in writing to the Executive Director with backup documentation (letters, etc.), and submitted 30 days prior to the Fall Board Meeting. Nominations may be made by any member of PSIA-NRM in good standing.

selection

The Executive Director reviews the nominations, conducts necessary research, and submits the nominations to the Board for approval. Only one PSIA-NRM member is selected to receive the award each year.

SERVICE AWARD

eligibility

Member who has given outstanding service to PSIA-NRM; member who has completed an extensive special project for PSIA-NRM.

criteria

Service should be above and beyond the normal duties of the office; service should be exceptional over a period of several years; service has not been (and is not likely to be) recognized by the Extra Mile Award.

awards

PSIA-NRM Service Award plaque.

procedure

The Board of Directors, Officers, or Committee Chairpersons must submit written nominations with backup documentation (letters, etc.) to the Executive Director submitted 30 days prior to the Fall Board Meeting.

selection

The Executive Director reviews the nominations, conducts necessary research, and submits the nominations to the Board of Directors for approval. The Board of Directors votes yes or no on each nominated candidate at the Fall Board meeting. The awards are made at the discretion of the PSIA-NRM Board of Directors. There is no minimum or maximum number of service awards given per year.

LLOYD SORLIE AWARD

eligibility

Any member of PSIA/AASI-NRM, active, inactive, or alumni, who holds certification in at least two different snowsports disciplines. The award can be given posthumously.

criteria

The person should be a positive role model. They have actively participated in educational clinics for a sustained period of time. Their genuine love of the sport is contagious to others.

awards

PSIA/AASI-NRM Lloyd Sorlie Team Player Award plaque. One years dues paid.

procedure

Nominations must be submitted in writing to the Executive Director with backup documentation (letters, etc.), and submitted 30 days prior to the Fall Board Meeting. Nominations may be made by any member of PSIA-NRM in good standing.

selection

The Executive Director reviews the nominations, conducts necessary research, and submits the nominations to the Board for approval. Only one PSIA-NRM member is selected to receive the award each year.



CHILDREN'S EDUCATION REACHES A NEW LEVEL

a brief overview of the new national standards

By Eliza Kuntz, PSIA-AASI Children's Ed Task Force, Alpine Level 3 Instructor, and NRM Division Examiner

For the past few years, the PSIA/AASI National Children's Task Force has been working on Children's Program Standards that could be adapted and recognized across the country by all nine divisions. In June 2010, the PSIA/AASI National Board of Directors approved the task force's work and the PSIA/AASI National Children's Specialist assessment-based certificate program is now a reality!

What does this mean for those instructors that already have their NRM Accredited Children's Educator (ACE)? Nothing changes for you other than the name of your credential, which is now Children's Specialist 2 (CS2.) Your next membership card will note CS2 as a credential. The educational requirements are virtually the same and, beginning December 1, 2010, PSIA/AASI-NRM will model all children's education curriculums and clinics after the National Standards. The transition will be seamless to the participating instructors.

But WAIT! There's more! There also is a standard for the Children's Specialist 1 (CS1) that will be offered through all nine national divisions as well. This curriculum builds on the popular Knee-High Knowledge, KB Kids, and Kids Extravaganza of NRM's past. CS1 is a prerequisite for CS2, so sign up today to attend the CS1 clinic during Fall Festival in December! Both clinics award twelve continuing education credits.

If you are interested in participating in one of our programs, please visit the PSIA/AASI-NRM website (www.psia-nrm.org) for event details. You also should check with your Snowsports School trainer(s) and/or supervisor(s) for additional training opportunities at your home mountain.

at a glance: children's specialist 1 (CS1)

Although not a certification, participants will be expected to meet levels of competency defined by the Children's Specialist 1 (CS 1) national standards. Participants will be held to the knowledge and performance standards of their current discipline certification level for this assessment-based certificate program as follows:

- Workbook – 80% score (out of 100%) required (completion required prior to clinic dates)
- Active clinic participation

All participants will receive feedback from their clinician at the end of the event.

Topics to be covered in CS 1:

- CAP Model: Emphasis - Novice to intermediate zones (although all zones will be discussed)
- Development stages
- Physical development
- Basic movement concepts
- VAK
- PDAS - The Teaching Cycle
- Parent Partnership
- Separation Anxiety
- Tough Kids
- Variables for Compliance (as they relate to kids)
- Behavior Management – IFEEDAV
- Kids Equipment

children's specialist 2 (CS2)

Program Overview: Although not a certification, participants are expected to meet levels of competency defined by Children's Specialist 2 (CS 2) national standards. Participants will be held to the knowledge and performance standards of their current discipline certification level.

The Children's Specialist 2 (CS 2) credentials follow the standards for an assessment-based certificate program. This assessment-based certificate program is a non-degree granting program that:

- Provides instruction and training to aid participants in acquiring specific knowledge, skills, and/or competencies associated with intended learning outcomes
- Evaluates participants' accomplishment of the intended learning outcomes
- Awards a certificate only to those participants who meet the performance, proficiency, or passing standard for the assessment(s) (hence the term, "assessment-based certificate program").

Topics to be covered in CS 2:

- CAP - Applying CAP concepts in a variety of situations (all zones – all ages)
- CAP - Advanced movement concepts and coordination development
- Real vs. Ideal – Adapting real vs. ideal movements in a variety of situations (All ages)
- PDAS - The Teaching Cycle
- Theories:
 - Bloom's Taxonomy
 - Maslow - Hierarchy of Needs
 - Gardner - Multiple Intelligences
- Spider Webbing
- Problem Solving
- Behavior Management – IFEEDAV
- Tips for effective presentations



The current trend in Movement Analysis is to move away from judgment in favor of observation. Are you able to describe yourself on video without judgmental or qualitative statements such as, 'I edged too late or too much'? Once you learn to make statements such as: "The skis are on their maximum edge during the finish phase," you have taken the judgment and emotion out, and this can help you be more open to discussing change.

Education consists mainly of what we have unlearned.
 -Mark Twain

With technique evolving and equipment ever changing, we are constantly required to learn or unlearn what we once knew to be true. As a teacher, it can feel counterintuitive to be a learner and a teacher simultaneously, particularly when you feel that you have reached proficiency and demonstrate mastery in your sport. In his book, *Brilliant Skiing*, Weems Westfeldt refers to this as Holding Polarity. If you continue to teach in lieu of learning, your teaching will soon lose meaning. Letting go of the need to prove yourself and opening up to a willingness to be imperfect is when the real learning can begin. I was only able to learn Spanish when I gave up trying to do it perfectly. When I simply did it, mistakes and all, I started to speak.

You may feel strongly about what type of feedback or learning style works best for you. It could be that you always require an explanation or that you need to be given a feeling or a sensation. Stretch yourself to accept feedback outside of your bias and it can lead to surprising results.

For success, attitude is equally as important as ability.

-Harry F. Banks

Now, if you believe a

change of attitude can help you become more trainable, you are ready to develop a plan. This plan should include being more involved in your learning /communication/collaboration with your trainer.

When the student is ready, the master appears.

-Buddhist Proverb

There are many ways you can contribute to your learning environment. Help the trainer by inviting them to give you feedback, particularly in group clinics. Ask for clarification when it seems to oppose either your understanding or something you've been told to do. Create your best mindset to be open for learning while remaining critical and checking in with others for collaboration. Tell the trainer if you prefer the positive-negative-positive sandwich, or if you would like them to be more direct and to the point. Know your best environment for learning; recognize it and take responsibility to create it for yourself.

Recognizing yourself here can be valuable to the development of how you want to approach your continued learning. Consider making a quick self-assessment by asking yourself: "What should I stop doing, keep doing, start doing?" Good luck with the upcoming training season.

ARE YOU TRAINABLE?

By Kelly Beirsto, PSIA RM Alpine Level 3 Instructor

Have you ever asked yourself this question in your pursuit to improve your snowsport skills? If so, then you may have already considered your role in the learning process. If not, you might find relevance in how and why taking a good look inward at your attitude towards learning can help improve your quest for personal skill development.

What makes training unsuccessful? In Social Psychology, there is a construct called Locus of Control, which describes people as Internal or External. Those who are Internal believe that events result primarily from their own behavior and actions. External people believe that their environment or, perhaps, influence from other people, control their decisions and their life.

I propose that when training is not successful, as an External person, you will naturally be inclined to place blame outside yourself. You may find fault with the system (PSIA) or local school, the trainer or examiner, the snow conditions or the equipment. Although those of you from the Internal group are likely to look inward, you may first blame your body, physical shape, past injuries or your energy level.

I am suggesting that the key to trainability lies in your willingness to explore the possibility that your own attitude may be either the solution or your obstacle to learning.

So the question is: how do you develop and foster an attitude that will boost your success at training? I believe the secret lies within these three intents:

1. observe rather than judge yourself and your skills
2. be receptive and willing to unlearn as well as learn
3. be open to receiving and processing feedback beyond your bias

How do you develop and foster an attitude that will boost your success at training? I believe the secret lies within these three intents:

1. observe rather than judge yourself and your skills
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By Ben Daniel, AASI NRM Level 3 Snowboard Instructor, Divisional Clinician/Examiner, and Iron Team Freestyle Coach

My friend Eric and I skipped school one day to shred a sledding hill with his newly acquired Burton Performer. We were hooked from the first turn. Our friend Molly had heard our stories about our riding adventures at Tyrol Basin, WI. Eric and I said, "come with us sometime, we can totally teach you how to snowboard." After all, we were both self taught, so how hard

HOW "GO WITH A PRO" CAN SAVE YOUR RELATIONSHIPS

can it be to teach someone else?

We got her all geared up and took her to the top of the mountain...well more of a mole hill with half-pipes, jumps, and jibs. From there it was all about "lean in the direction you want to go." Molly did, then 'thwap' she caught her toe edge and was close to breaking a wrist as she braced herself against the groomed snow. Ouch! Molly kept trying and Molly kept falling.

I had an epiphany; Molly and I took Tia Chi together, so I related the amount of pressure that you placed over parts of your board and the gentle, steady, gradual movements to the way our Tai Chi teacher moved us through our training form. It seemed to help a bit, so I thought.

After many painful falls and way too much coaching from Eric and me, Molly asked us to go ride and let her practice. We were stoked to go rip a little and did. Later we hooked up with Molly for lunch. She said

she was "sort of getting it," and also confessed that after we left she went into the woods to cry out of frustration and pain.

We felt terrible for her and did the only thing we could, we decided to "go with a pro." We got her a lesson from their snow-sports school. A professionally trained, cute, 16 year old girl gave her an afternoon lesson. That's all it took, Molly was turning her snowboard and her frown upside down.

One, a trained snow pro was using the latest in what a whole organization of people came to agree upon as some of the best techniques to help people learn how to ride. Two, she wasn't intimidated by her guy friends who could already snowboard. Three, the relationship between Molly and her snow pro was purely about learning to ride, no other baggage or anything to prove.

Eric and I were broke college kids, but it was worth every penny to watch Molly get snowboarding faster and more pain free.

FREE SKIING & DISCOUNTED LODGING AT BIG SKY RESORT

All 2010 Fall Fest attendees who book three or more nights in the Huntley Lodge will get a FREE Big Sky Resort Frequent Sky Card!



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 Call Big Sky Reservations 800-548-4486

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Participate in planning the future of your division

2011 NRM BOARD OF DIRECTORS ELECTIONS

Seeking nominations until January 31



NRM operates largely on the basis of volunteer efforts. All of the program chairs, board members and officers are volunteer positions.

The NRM Board of Directors is responsible for setting the overall direction for NRM and translating member needs into a long-range plan of action. Board member positions open up every spring. This spring there will be two open seats. There are seven total.

We encourage any interested member to run. Direct experience serving in a nonprofit board capacity is not necessary. We believe that everyone has their own skill set to bring to the table. If you feel you have something to offer and gain in return via service on the board, please consider running for one of the open seats. Here is an overview of board operation for those considering taking the plunge. (You can't just put your toe in the water, it is a plunge - ask any current board member):

The board of directors has the principal responsibility for fulfillment of the organization's mission and the legal accountability for its operations. This means that, as a group, they are in charge of establishing a clear organizational mission; forming the strategic plan to accomplish the mission; overseeing and evaluating the plan's success; hiring a competent executive director and providing adequate supervision and support to that individual; ensuring financial solvency of the organization; interpreting and representing the community to the organization; and instituting a fair system of policies and procedures for human resource management.

Board members have a duty of loyalty to the organization, its staff and other board members. While differences of opinion are sure to arise, board members should seek to keep disagreements impersonal. Practicing discretion and accepting decisions made on a majority basis, promotes board unity and confidence.

Board members accomplish their functions through regular meetings and by establishing a committee structure that is appropriate to the size of the organization and the board. Ideally, board members arrive at meetings prepared and ready to engage in thoughtful dialogue to ensure a group process that generates, encourages and uses the best ideas and efforts of its members.

Boards should be open to self-evaluation and regularly review their own composition to ensure constituent representation, board expertise and commitment. Boards also are responsible for evaluating and determining compensation for the executive director.

Under Montana law, nonprofit directors are responsible for management of the business and affairs of the corporation. In

carrying out their responsibilities, the law imposes on these directors specific fiduciary duties of care, loyalty, and obedience to the law. Further information can be found online in the NRM Bylaws and NRM Rules and Regulations.

ELIGIBILITY REQUIREMENTS

To run for the board you must be a member of NRM (for at least two years) and be in good standing. You must be willing and available to attend two board meetings per year (Spring and Fall) as well as proficient with e-mail. Travel, food and lodging for board meetings are reimbursed. Between meetings, business is conducted via e-mail and telephone. Board members receive one free NRM education clinic per year of service (after the first year of service, and subject to availability). A board term is three years.

CANDIDATE STATEMENTS

To throw your name into the hat for one of the open seats on the NRM Board of Directors, submit a written statement and photo (optional, but appreciated) by January 31, 2011 to info@psia-nrm.org or PSIA/AASI-NRM, P.O. Box 11392, Bozeman, MT 59719

ELECTION NOTIFICATION

To reduce printing and postage costs to the division, and to save trees, we will use electronic ballots for the upcoming Spring Election. If you prefer to receive a ballot in the mail please contact the NRM office at (406) 581-6139, info@psia-nrm.org or PO Box 11392, Bozeman, MT 59719. Candidate statements, as well as electronic and mail ballots, will be available by February 28, 2011.

VOTING DEADLINE

Electronic votes must be received by March 31, 2011. Mailed ballots must be postmarked by March 31, 2011.

2011 elections continued

In addition to electing two board members, the following officer and chair appointments will take place at the spring board meeting:

- President
- Secretary
- Children's Education Chair
- Nordic Chair
- Snowboard Chair

Details on responsibilities and eligibility can be found online in the NRM Bylaws and NRM Rules and Regulations.

As an organization we are only as strong as our membership. Additional volunteers willing to share their expertise and contribute

to the success of NRM are welcome. If you have experience with accounting, human resources, fund raising, marketing, writing, photography, graphic design, web design, legal services, or other fields, we encourage you to get involved. Help grow and improve NRM and uphold our vision and mission:

Vision: Inspiring lifelong passion for the mountain experience

Mission: We support our members, as a part of the snowsports industry, to:

- Develop personally and professionally
- Create positive learning experiences
- Have more fun

MARK YOUR CALENDAR

Jan 31, 2011 - candidate statements deadline

Feb 28, 2011 - electronic voting open/ballots mailed

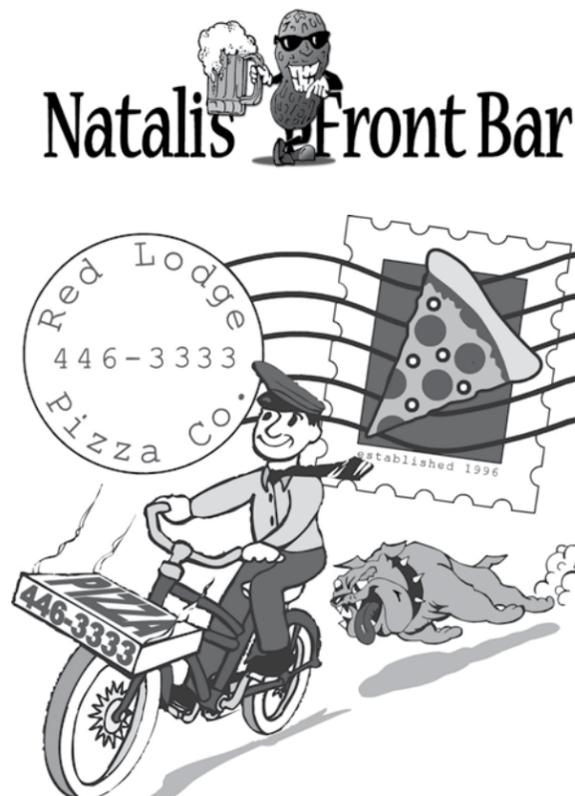
March 31, 2011 - voting deadline

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Links for more info:

PSIA-NRM Bylaws http://psia-nrm.org/documents/PSIA_NRM_Bylaws-May2010.pdf

PSIA-NRM Rules & Regulations http://psia-nrm.org/documents/PSIA_NRM_Rules_Regulations_May2010.pdf



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